

TOP REASONS

to list with me.



Lucia Findley

We know you have a choice of real estate agents and companies to choose from, but we want you to know why you should list with the best...

You belong with the best in real estate.

Berkshire Hathaway HomeServices has been nationally recognized with awards and accolades from leading business and industry organizations.

You value your home.

Your house is the place where you've made lasting memories. Give your home the respect it deserves by adorning it with a Berkshire Hathaway HomeServices yard sign, and all the top-quality of service this sign represents.

We have the resources needed to succeed.

When you list your home with a Berkshire Hathaway HomeServices agent, you not only align yourself with America's finest brokerage, you also work with an agent who has access to some of the most powerful consumer tools available in real estate today.

There's an app for that.

Berkshire Hathaway HomeServices' Homesearch mobile app will ensure the search for your new home—or the sale of your existing one—can happen from anywhere.

We're well liked.

Berkshire Hathaway HomeServices uses its national social media pages to let others know about the great work the brand and its agents are doing around the country. This ever-growing social presence means our network attracts prospective buyers and sellers from the place where they spend most of their time ... online.

Berkshire Hathaway HomeServices is a network of opportunity.

From network conferences and meetings to robust training programs, my brand ensures I'm/we're well versed in every aspect of the real estate market.

You can read all about us.

Every public relations campaign and strategy is aimed at promoting the values of Berkshire Hathaway HomeServices and its agents to increase the visibility and awareness of the brand, which attracts buyers and sellers right to your door.

Good to know.®

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**BERKSHIRE
HATHAWAY**
HOMESERVICES

LAKESIDE REALTY

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